

# AGENDA

## “Italian Lifestyle and Slow Food Movement: Quality over Quantity” in collaboration with Slow Food Community in Hanoi, Vietnam

Date: 6 May 2026  
Time: 14:30 - 17:30  
Modality: Hybrid  
Venue: Casa Italia, 18 Le Phung Hieu, Hanoi  
Language: English, Vietnamese (simultaneous translation)  
Host: Dr. Renzo Moro - Head of Agricultural Section, Embassy of Italy to Vietnam

Vietnam time	Activities	
14.30 - 14.40	Registration	
14.40 – 15.00	Welcome messages	
14.40 - 14.45	<b>H.E Marco Della Seta</b>	Ambassador of Italy to Vietnam
14.45 – 14.50	<b>Dr. Pham Ngoc Mau</b>	Deputy DG of International Cooperation department of Ministry of Agriculture and Environment of Vietnam
14.50 - 15.00	Photo session	
<b>Part 1: Presentations by guest speakers</b>		
15.00 - 16.55	Moderator: Mr. Renzo Moro	
15.00 - 15.25	<b>Ms. Bich Pham</b> Co-Founder Slow Food Community in Hanoi	Results after 5 years of activities, prospective for promoting Italian life style with focus on quality & sustainability of food, new advisory board presentation.
15.25 - 15.40	<b>Mr. Valtiero Mazzotti</b> UNITEC Italia	Italian technology and innovation for better food quality
15.40 – 15.55	<b>Mrs. Simona Rubbi</b> Head of International and Institutional Relations – CSO Italy	Innovation for improving quality in fresh fruits distribution
15.55 - 16.10	<b>All</b>	<b>Tea-break</b>
16.10 - 16.25	<b>Mr. Tomaso Andreatta</b> Vice President Italy-Vietnam Foundation	Cooperation between Italy and Vietnam in agri-food sector
16.25 - 16.40	<b>Mr. Giordano Emo Capodilista</b> Vice President Confagricoltura	Cooperation Between Italy and Vietnam for Confagricoltura Associated Companies

16.40 – 16.55	<b>Mr. Federico Vasoli</b> Chairman Italian Chamber of Commerce in Vietnam (ICHAM)	Advancing Made in Italy in Vietnam through Trade, Investment, and Business Cooperation
<b>Part 2: Discussion</b>		
<b>16.55 - 17.25</b>	Moderator: Ms. Bich Pham, Co-Founder of Slow Food Community in Hanoi: “QUALITY vs QUANTITY” in Vietnam & in Italy	
16.55 – 17.25	<p><b>Prof. Marco Abbiati</b>, Co-Founder Slow Food Community in Hanoi: Slow Food Community in Hanoi and its philosophy for good-clean-fair food to All, promoting the slow food in Vietnam</p> <p><b>Dr. Dao The Anh</b>, President of Vietnamese rural development science association (PHANO), Slow Food Community in Hanoi: Agroecology approach to sustainable food system transformation</p> <p><b>Assoc.Prof. Truong Tuyet Mai</b>, Vice Director of National Institute of Nutrition: Principles to have healthy and nutritious food, the journey of food</p> <p><b>Mr. Luca Sartorelli</b>, AICS Hanoi: AICS Hanoi’s projects to support Italian and Vietnamese Farmers and the Milan Urban Food Policy Pact, the Project of Spreading experiences and knowledge on School Meals Programme in Vietnamese cities</p> <p><b>Chef Duong Van Hung</b>, President of Vietnam Royal Chefs Association: The role of Chefs in our modern life today</p> <p><b>Ms. Nguyen Thi Viet Ha</b>, Deputy Head of Farmer’s Affairs Department, Vietnam Farmer’s Union: The role of the farmer association to promote quality</p>	
<b>17.25 - 17.30</b>	Closing remarks	
17.25 – 17.30	<b>Mr. Marco Saracco</b>	Head of Commercial Office – Embassy of Italy to Vietnam
<b>17.30</b>	<b>All</b>	Networking and reception with exhibition and tasting of Vietnamese and Italian products